

Industry-University Cooperative Research Program
Corporate Assessment of Economic Impact

Company Name _____

1. Please indicate by checking all that apply the drivers for your engagement in each research project. What opportunities did you identify that enable you to justify your investment in each research project?

	<Grant #>
	<PI Name>
a. expanding effort around strategic R&D direction	[]
b. solving a specific research problem	[]
c. piloting a novel research direction	[]
d. leveraging R&D funding	[]
e. enhancing efforts to raise R&D capital from external or internal sources	[]
f. leveraging scientific/technical expertise	[]
g. leveraging research infrastructure	[]
h. communication on emergent developments in science/technology	[]
i. flexibility in R&D approaches	[]
j. identifying best students for future recruitment	[]
k. advancing scientific knowledge in a field directly relevant to strategic direction	[]
l. opportunities to access intellectual property rights	[]
m. access to California/Federal R&D tax credits for investments in university research	[]
n. expanded bandwidth and research capability	[]
o. access to specialized talent pools	[]
p. other (<i>please describe</i>) _____	[]

2. Please indicate by checking the appropriate category your expectations of each collaboration:

	<Grant #>
	<PI Name>
a. specific research outcomes	[]
b. well trained R&D workforce candidates	[]
c. consultation with faculty investigators	[]
d. inventions and associated intellectual property rights	[]
e. accelerated product-to-market capabilities	[]
f. enhanced economic impact to specific geographic sites or locations	[]
g. other (<i>please describe</i>) _____	[]

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3. What benefits have you already gained? *(check all that apply)*

	<Grant #>
	<PI Name>
a. expanded effort around strategic R&D direction	[]
b. solved a specific research problem	[]
c. piloted a novel research direction	[]
d. leveraged R&D funding	[]
e. enhanced efforts to raise R&D capital from external or internal sources	[]
f. leveraged scientific/technical expertise	[]
g. leveraged research infrastructure	[]
h. communication on emergent developments in science/technology	[]
i. flexibility in R&D approaches	[]
j. recruited students	[]
k. retained key R&D personnel	[]
l. recruited key senior R&D personnel	[]
m. advanced scientific knowledge in a field directly relevant to strategic direction	[]
n. negotiated intellectual property rights	[]
o. accessed California/Federal R&D tax credits for investments in university research	[]
p. other <i>(please describe)</i> _____	[]

4. What aspects of the program provided the greatest value? *(check all that apply)*

- a. research []
- b. education in the research environment []
- c. state support for early stage research collaborations []

5. What two suggestions do you have for improving the program?

- a. _____
- b. _____

6. Would you invest in another research project with this program?

- a. Yes [] No []
- b. If so, what additional research expertise are you seeking? _____

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7. Would you participate in any of the following program activities? (*check all that apply*)

- a. scientific conferences and workshops []
- b. research partnering events []
- c. annual program-wide events with researchers, sponsors, and university leadership []
- d. workshops on negotiating intellectual property rights []
- e. student internship and employment placement programs []
- f. consortial approaches to larger scale multidisciplinary research projects []
- g. national and regional debriefings on economic trends and forecasts []
- g. other (*please describe*) _____ []

8. Comments _____

Thank you.

Please enter the following information for the person completing this survey:

Name _____ Title _____
Phone Number _____ E-mail address _____
Role on project(s) _____

About your company

Number of California employees _____
Number of employees worldwide _____
Revenues \$ _____
R&D budget \$ _____

There are three opportunities for partnerships each year (Fall, Winter, and Spring)
Please visit <http://ucdiscoverygrant.org> for more information.